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Top 10 Reasons You Didn't Get the Job After an Interview

Sometimes, interviews go wrong. You could make an interview mistake that can cost you a job offer. Even when you interviewed well there could be other candidates who did a better job or were more qualified. Here are some of the reasons why you may not get a job offer.

1. **Were you dressed appropriately?** First impressions mean a lot, and if you weren't dressed in appropriate interview attire it could cost you the job before you even get into the interview room.
2. **Were you on time and polite to everyone you met?** Manners matter and being late for an interview or rude to a receptionist can cost you the job. Make sure you're aware of proper job interview etiquette before you head out the door.
3. **Did you convey genuine enthusiasm for the work** throughout the interview? All things being equal, employers will often hire the most motivated candidate who they think would invest the most energy into the job.
4. **Did you research the company?** Did you take the time to find out as much as possible about the company and the job you were being considered for? Employers expect you to have done your homework.
5. **Were you prepared for the interview?** Were you ready to answer interview questions? Did you have a list of questions ready to ask the interviewer?
6. **Did you share 6-9 reasons why you should be hired** and back up those assertions with specific examples of how you successfully employed those assets in previous roles?
7. **Did you establish a positive connection** with your interviewer(s)?
8. **Did you display an air of confidence** without being smug or over confident?
9. **Did you make it clear at the end of the interview** that you wanted to move on in the screening process? Or, if it was a final interview that you really wanted the job?
10. **Did your follow up promptly with a thank you email message or letter** which clearly stated your interest in the job and included a brief summary of why you thought the position was an excellent fit?

Rejection Happens

Keep in mind that you could do everything right and still not get the job. It is quite possible that you presented yourself in the best possible fashion and were beat out by an extraordinary candidate who just offered more to the employer. In order to learn from this difficult experience and refine your job search techniques, it's important to reflect upon all aspects of your job search and interview process.